

Jordan Speller

Project Management | Digital Architect

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Career Insights & Expertise

- Versatile professional with a background in web development and project management, adept at wearing multiple hats within diverse teams. Experienced in Brand Liaison, Marketing, coordinating brand ambassador programs, managing sample requests, and conducting marketing research. Skilled in full stack programming, and utilizing software, such as MS Office, seo- management tools, and several programming Languages. Detail-oriented with the ability to learn & teach, strong organizational and communication skills, ready to contribute as a Marketing Generalist.
- Drawing from my experience at Bitwise Industries, where I excelled in mentoring, project management, and software development, I bring a unique perspective to marketing. As a Software Engineer and Project Manager, I oversaw product development, hands on tools to help brands flourish, ensuring adherence to quality standards and customer satisfaction. This experience instilled in me a keen eye for detail, exceptional organizational skills, and the ability to thrive in fast-paced environments.
- During my tenure at *Bitwise Industries*, a dynamic agency environment, I transitioned between apprenticeship recruits mentoring in Wordpress, while taking on projects for new clients as *Software Engineer and Project Manager*. *Spoke of the day to day tasks at hand included servicing apps, promoting, branding, & overseeing project execution, ensuring adherence to quality standards & customer service.*
- Demonstrated ability to work in fast-paced environments, with a strong focus on customer satisfaction.
- Equipped with a diverse skill set encompassing both backend and frontend development, coupled with proficiency in design tools like Figma and Adobe CC, enabling the creation of visually captivating content and innovative marketing strategies that resonate with target audiences and drive measurable business growth.

Things I know

Adobe Suite, Figma
Marketing, SEO
Google Analytics
Project Coordination
HTML, CSS & SCSS, PHP
Javascript
React JS
GSAP & Anime JS
Node JS
Redux
MERN
Git CLI
NPM CLI
Wordpress

Education

Diablo Valley College
2008-2010
Computer Science
Self-Learning & Udemy
Resume Academy 2020
Full Stack JavaScript
Programming Foundations:
Software Testing/ QA

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Professional Experience

Front-End Developer | & Project Manager

Bitwise Industries - Remote January 2019- April 20, 2023

Transitioning from Tesla to a remote apprenticeship and agency within Bitwise which became an ambassador to underserved communities. I've honed skills in Marketing for several different industries, Project Management, SEO, & Full-stack development while contributing to a tech hub dedicated to nurturing talent in underserved communities. This experience empowered me to evolve as Frontend Mentor, guiding others in Wordpress, CSS/SCSS, PHP, and Javascript, while actively participating in team projects using MERN stack.

QA | Project Manager

Tesla Motors - Fremont, CA May 2018- December 2020

As Manager-Quality Assurance at Tesla, I played a key role in helping achieve a 180% increase in sales for the Model III, solidifying its position as the best-selling electric car of 2020. Implemented process enhancements across 150 stations, ensuring safety and efficiency, and developed strategic roadmaps for production improvement. Led team warm-ups and motivational activities, facilitated meetings, and effectively communicated with various departments to resolve shipment issues. Played a key role in increasing production by 60% and ensuring adherence to quality milestones for the successful launch of Model 3.

Assistant Manager | Warehouse Logistics **Bergin Glass Impressions - Napa, CA** December 2012- August 2017

Wine Expert in glass, Logistics, & Sales. At BGI during slow harvest I was also Safety Advisor, while assisting manager with shipping & Receiving. As Forklift Operator I led efforts to organize inventory and implement safety procedures for tours and walkthroughs. I managed inventory levels, conducted audits to minimize discrepancies, and utilized technology tools for tracking shipments and inventory. Continuously improving processes, I optimized shipping and receiving operations Domestic & International.

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